



## 2017 Sponsorship Levels and Benefits:

### **Presenting Sponsor** **\$1,000**

- Senior Odyssey of Michigan Competition presented by *your company name*
- Prominent logo placement on all promotional materials for event (postcards, flyers, programs, etc.)
- Identified in press releases regarding the event
- Link on the Senior Odyssey of Michigan website and identification on the Facebook page
- Opportunity to deliver welcome message at Senior Odyssey of Michigan Event
- Prominent logo placement during event

### **Gold Sponsor** **\$500**

- Logo placement on all promotional materials for event (postcards, flyers, programs, etc.)
- Identified as sponsor in all press releases regarding the event
- Logo on the Senior Odyssey of Michigan website and Facebook page
- Identified as a sponsor in event program

### **Silver Sponsor** **\$300**

- Logo placement on all promotional materials for event (postcards, flyers, programs, etc.)
- Identified as sponsor in all press releases regarding the event and all promotional
- Identified as a sponsor in event program
- Identified as a sponsor on all promotional materials for event (postcards, flyers, programs, etc.)

### **Bronze Sponsor** **\$150**

- Identified as a sponsor on all promotional materials for event (postcards, flyers, programs, etc.)
- Identified as a sponsor in event program

### **Friend** **\$100**

- Identified as a Friend in event program

Contact Julie Lake at (616)233-0283 or [jlake@seniorneighbors.org](mailto:jlake@seniorneighbors.org) for more info. You can also visit our website: [www.miseniorodyssey.org](http://www.miseniorodyssey.org)